

# Volunteer Opportunity



**Weill Cornell  
Medicine**

**Position Title:** Medical Content Developer Volunteer

**Division:** General Internal Medicine

**Primary Location:** New York, NY

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## What is PALS?

PALS stands for Patient Activated Learning System. It is a publically available resource designed to provide engaging, easily understood, and well-researched facts for people who want to know more about health, medicines, and diseases.

## Summary:

Under direction of a team of researchers and physicians, create content for the PALS website, an online education tool for patients.

## Activities:

- Assist with scientific literature and write comprehensive, academic level evidence summaries.
- Assist with deriving easy to understand, engaging answers to commonly asked questions patients have about their medications and illnesses.
- Assist with creating animated videos and gifs using GoAnimate software to enhance written content on the PALS website.
- Communicate team feedback about website design to the consulting team that manages website development.
- Maintain content on PALS website and General Internal Medicine YouTube Channel.

## Qualifications:

Must be a senior in college or a post bac/graduate student. Must have strong literature research and writing skills, and must be able to take direction and feedback. Must be available to volunteer for at least 15 hours a week for a period of 3 months, and can be considered for temporary employment upon a successful performance during the volunteer experience.

## Benefits:

Research hours for resume, exposure to real problem solving in the healthcare field, and possible letter of recommendation. Previous interns of this program have been accepted to medical school.

## Requirements:

Instead of a cover letter, please include with your resume a brief (2 paragraph) response to the question below. Please use *primary sources* for your information and cite them appropriately. Good search tools include PubMed, Google Scholar, the CDC, and your school's library database. Applications citing Wikipedia will be discarded.

*"In addition to taking medication as directed by their physician, what are some ways patients can help lower their blood pressure?"*

Please submit your resume and writing sample to Arta Habili, Education Administrative Manager at [gim-admin@med.cornell.edu](mailto:gim-admin@med.cornell.edu) and Rebecca Chazanoff, Content Developer at [rec3001@med.cornell.edu](mailto:rec3001@med.cornell.edu).

**Volunteer applications close on March 31, 2017.**